



Hardware Refresh Strategy – How a ‘Data-Driven’ Approach Will Save \$\$\$

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Actionable Insights

Overview

Enterprise Experience & Awards

2007

Initial software release:

- IBM Domino monitoring and *data analytics solution*

2011

Company Expansion:

- New Domino application analytics and evaluation toolset
- Expanded company with new offices in North America

2013

Surpassed 450 customers:

- Customers in 40 countries
- Global licensing agreement with IBM



2015

Surpassed 700 customers:

- Customers in 75 countries
- Initial release of Enterprise E-Mail Analytics

2016

Transition to Microsoft:

- Design and architecture for OfficeExpert solution
- Began customer interviews and business requirements analysis

 OfficeExpert™

2018

Focus on Microsoft 365:

- v1.0 Release of OfficeExpert
- Data analytics for Teams usage and Microsoft 365 performance

2023



Announced OfficeExpert v4

- Digital Experience Monitoring (TrueDEM)
- Teams Call Quality Troubleshooting
- Network Performance Monitoring
- Real-Time Analytics
- Hardware Performance Tracking
- 1M+ Endpoints Monitored for Microsoft 365 Performance

Agenda



- 1** Overview and Introductions
- 2** Traditional Hardware Refresh Cycles
→ Based on Legacy, Flawed assumptions in today's market
- 3** *NEW* Hardware Procurement Based on Performance
→ Replace end-user devices with a poor digital experience rating
- 4** Monitoring Device Health for Performance Thresholds
→ Finding the key trigger points that cause Digital Experience issues
- 5** Digital Experience Monitoring Solution Demo
→ Tracking end-user device performance from anywhere
- 6** Questions & Answers

Replacing User Devices based on a Calendar?

Conventional hardware refresh cycles

Mandatory hardware replacements based on arbitrary dates!

Old School Mindset ---

- New software applications require faster hardware and more memory
- Old computers have chronic hardware failures after 3-years
- Updated operating systems require new PCs

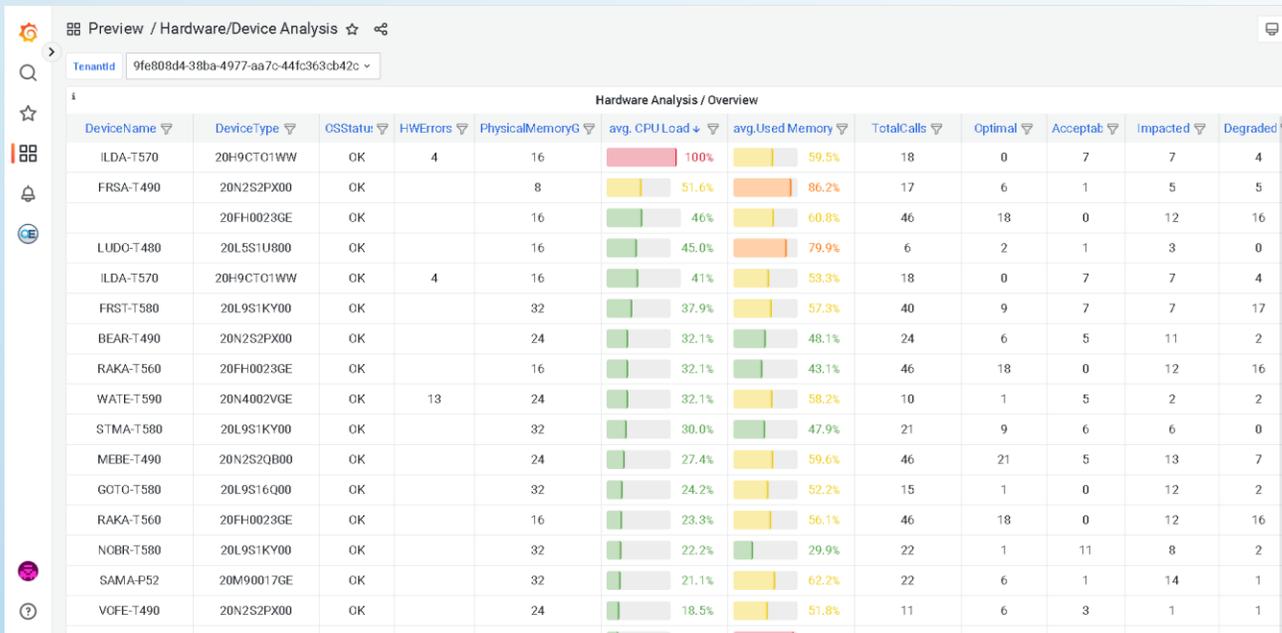
“ You should change your end-user PCs every three to four years.”



Endpoint Monitoring: Business Value

European Internet Service Provider (8,000 users)

Key Findings: 80% of the monitored hardware fleet comes back with 85%+ RAM consumption average



The screenshot shows a 'Hardware Analysis / Overview' table with columns for DeviceName, DeviceType, OSStatus, HWErrors, PhysicalMemoryG, avg. CPU Load, avg. Used Memory, TotalCalls, Optimal, Acceptab., Impacted, and Degraded. The table lists various devices with their respective metrics, including CPU load and memory usage percentages.

DeviceName	DeviceType	OSStatus	HWErrors	PhysicalMemoryG	avg. CPU Load	avg. Used Memory	TotalCalls	Optimal	Acceptab.	Impacted	Degraded
ILDA-T570	20H9CT01WW	OK	4	16	100%	59.5%	18	0	7	7	4
FRSA-T490	20N2S2PX00	OK		8	51.6%	86.2%	17	6	1	5	5
	20FH0023GE	OK		16	46%	60.8%	46	18	0	12	16
LUDO-T480	20L5S1U800	OK		16	45.0%	79.9%	6	2	1	3	0
ILDA-T570	20H9CT01WW	OK	4	16	41%	53.3%	18	0	7	7	4
FRST-T580	20L9S1KY00	OK		32	37.9%	57.3%	40	9	7	7	17
BEAR-T490	20N2S2PX00	OK		24	32.1%	48.1%	24	6	5	11	2
RAKA-T560	20FH0023GE	OK		16	32.1%	43.1%	46	18	0	12	16
WATE-T590	20N4002VGE	OK	13	24	32.1%	58.2%	10	1	5	2	2
STMA-T580	20L9S1KY00	OK		32	30.0%	47.9%	21	9	6	6	0
MEBE-T490	20N2S2QB00	OK		24	27.4%	59.6%	46	21	5	13	7
GOTO-T580	20L9S16Q00	OK		32	24.2%	52.2%	15	1	0	12	2
RAKA-T560	20FH0023GE	OK		16	23.3%	56.1%	46	18	0	12	16
NOBR-T580	20L9S1KY00	OK		32	22.2%	29.9%	22	1	11	8	2
SAMA-P52	20M90017GE	OK		32	21.1%	62.2%	22	6	1	14	1
VOFE-T490	20N2S2PX00	OK		24	18.5%	51.8%	11	6	3	1	1

Timeline

- 1 Customer reports rapidly declining internal CSAT scores
- 2 panagenda TrueDEM is deployed and recommendation is made to extend RAM capacity
- 3 Post change CSAT scores are up by 50%

Defer Costly Hardware Refresh Cycles ...

Estimated savings by waiting on unnecessary replacements

Example: 10,000 employee organization

- ✓ Replace hardware every 4-years (**25% = 2,500 users**)
- ✓ Estimated cost for new PC (**\$1,000**)
- ✓ Estimated # of PCs to defer (**50% or 1,250 devices**)

Savings: **\$1,250,000** yearly



Hardware Performance Indicators

Can we, and if so, why – consider Teams an appropriate KPI for hardware?

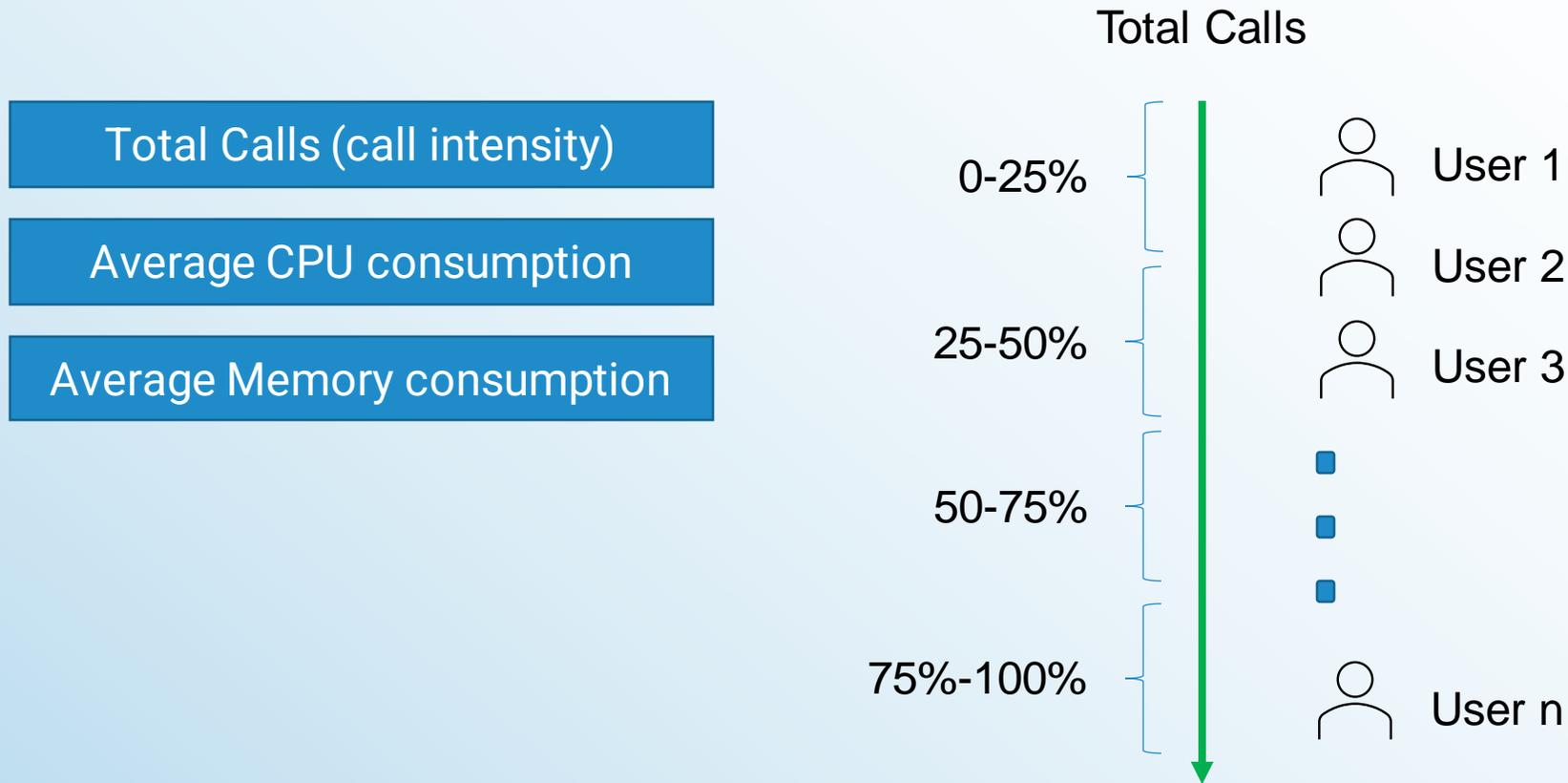


End-User Experience Metrics

- **Application that consumes large quantities of Memory?**
- **Requires fast CPU for optimal performance?**
- **Teams performance indicates underlying problems**

OfficeExpert – Device Analysis

Sample report: users that do not need new hardware



OfficeExpert – Device Analysis

Result: 14% of user devices

Preview / Device Analysis

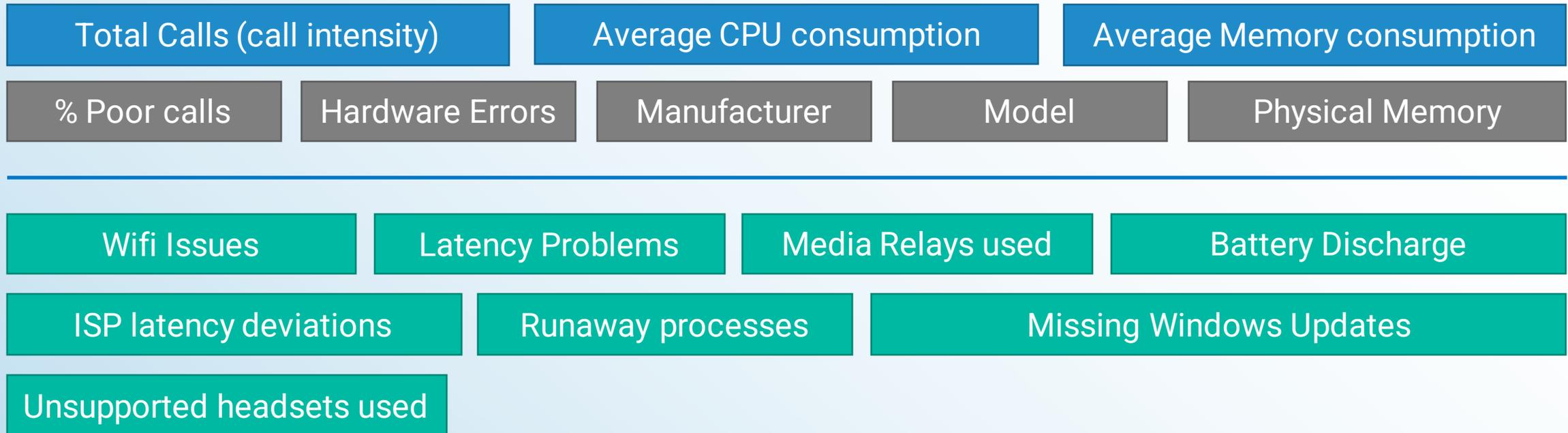
Tenant: d09e5400-31c9-4dbf-a791-ba0956e844ee

Hardware Analysis / Overview

Color/Display/Name	DeviceName	DeviceType	OSStatus	HWErrors	PhysicalMemoryGB	avg. CPU Load	avg. Used Memory	TotalCals	Optimal	Acceptab	Impacted	Degraded	% Good Cals	Manufa
	Surface Laptop 4	OK	1	16	25%	37.6%	192	85	72	5	26	82.6%	Micros	
	20N38FYB00	OK	14	16	18%	55.6%	120	22	71	19	8	77.5%	LI	
	Surface Laptop 3	OK		16	25.2%	37.3%	116	10	74	10	17	75.7%	Micros	
	20N38FYB00	OK	1	24	21.2%	54.2%	108	19	58	19	12	71.3%	LI	
	Surface Laptop 4	OK		32	30.8%	45.7%	108	45	30	24	9	69.4%	Micros	
	Surface Laptop 3	OK	8	16	22.0%	50.7%	107	17	75	0	9	86.0%	Micros	
	Surface Laptop 4	OK		16	22.9%	54.6%	104	12	36	37	19	45.2%	Micros	
	Surface Laptop 4	OK	14	16	14.3%	72.9%	104	10	8	48	38	17.3%	Micros	
	20MA3055B0	OK	10	32	6.43%	59.1%	102	22	35	31	14	55.9%	LI	
	20QQ659YB0	OK		32	15.1%	53.8%	101	26	37	23	15	52.4%	LI	
	20.8545L07	OK		24	29.8%	68.9%	98	10	27	31	30	37.8%	LI	
	Surface Laptop 4	OK		32	3.14%	43.8%	97	25	45	19	8	72.2%	Micros	
	Surface Laptop 4	OK	2	32	18%	26.6%	96	50	19	16	11	31.9%	Micros	
	Surface Laptop 4	OK		16	16.2%	51.2%	96	9	7	13	67	16.7%	Micros	
	20H2011L00	OK		8	13%	85.0%	95	31	51	2	11	66.3%	LI	
	20LASSQ00	OK		24	11.8%	72.9%	94	28	40	19	10	59.2%	LI	
	Surface Laptop 4	OK	12	16	12.9%	57.6%	92	16	8	28	41	23%	Micros	
	Surface Laptop 2	OK		16	11.0%	50.7%	92	18	52	19	3	70.1%	Micros	
	Surface Laptop 4	OK		16	23.5%	73.3%	91	22	35	18	16	62.6%	Micros	
	Surface Laptop 4	OK		16	43.8%	61.9%	91	11	38	29	13	53.9%	Micros	
	20.8545L07	OK	13	24	15.4%	81.0%	90	31	20	26	13	36.2%	LI	
	Surface Laptop 4	OK		16	16.2%	51.2%	88	25	31	27	5	63.8%	Micros	
	20.8545L07	OK		8	35.2%	88.0%	87	13	35	30	9	35.2%	LI	

OfficeExpert – Roadmap

What we are working on for device analysis



Proactive notifications, customizable thresholds



OfficeExpert™

Transforming Hidden Data



Actionable Insights

Transforming Hidden Data into Actionable Insights

End-to-End Visibility for Digital Experience Monitoring

Call Quality Troubleshooting

leverage detailed metrics to perform root cause analysis



+100



Reports and Dashboards
for Digital Experience Monitoring

Spotlight Network Performance Issues

proactively identify users with ISP routing anomalies or poor performance from Home Office Wi-Fi

Increase Productivity

quickly remediate call quality issues to improve the user experience



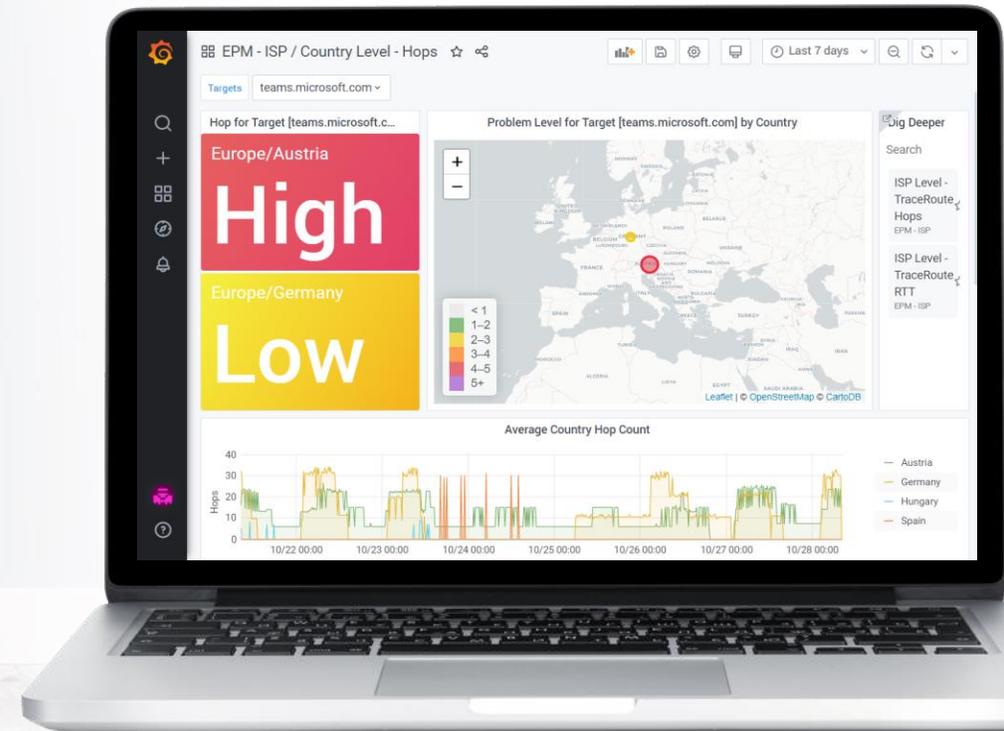
Identify Hardware Performance Issues

spotlight slow hardware that requires upgrade or replacement





 **OfficeExpert™**
Demonstration



Business Value Summary

Actionable Insights for Teams Voice Deployments



Improves adoption of Teams Voice
by enabling proactive remediation
for unreported call quality issues

Accelerate ROI for Microsoft 365
by driving advanced functionality in
Teams for improved collaboration

**Reduced IT support time for call quality
troubleshooting** based on full visibility of
user endpoint performance

Easy to Deploy SaaS Solution



1

No IT
infrastructure
to purchase

2

Secure data
storage for
analytics

3

Simple Web UI
and API
integration

Next Steps

Actionable Insights for Call Quality Troubleshooting



Offering free 30-day
production pilot **

 **REGISTER Today!!!**

** minimum 1,000 seats



Start gathering your
**endpoint performance
data now**



Signup for a call quality
assessment workshop

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BROCHURES



CASE STUDIES



WEBINARS



DEMOS



DATA SHEETS



Questions and Answers



Thank you

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